



Newsbites

August 2013

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- BabyCell 'Cell Processing Centre' visited by The Mumbai Obstetrics and Gynaecological Society (MOGS) members
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Umbilical Cord Blood Stem Cells restore smile, make pediatric patient walk - whose survival chances were challenged by Cerebral Palsy (CP)

Child suffering from CP was left in a vegetative state after a cardiac arrest but his own Cord Blood Stem Cells preserved during birth, proved to be god's gift and made him smile, talk and walk. Now world-over, many FDA-regulated clinical-trials are ongoing for the children, whose Cord Blood Stem Cells are banked.

Statistics of Cerebral Palsy

Cerebral Palsy is the most common cause of childhood physical disability. Incidence of CP in India is **2-3 cases per 1000 live births.**

42,400 babies are born, per day in India. Which means **80 babies per day** are born with CP, which is equal **25,000-30,000 kids** per year.

The average lifetime cost for a person with CP totals nearly **USD 1 million.**

10-20% of children with CP acquire the disorder **after birth.**



CP is diagnosed in approximately **30,000** children each year.

Breastfeeding Month Offer



“because
I was
breastfed”

Nutrients from breast milk promote your baby's growth and health.

BabyCell celebrates
“Breastfeeding Month”

BabyCell encourages breastfeeding and provides support to all **mothers-to-be** for the month of August. This is your chance to get a complimentary breastfeeding booklet along with a presentation from BabyCell

AND

get a counseling session with a breastfeeding expert in the comfort of your home by enrolling with BabyCell.

Be a well prepared Mom.

Over 50 members of The Mumbai Obstetrics and Gynaecological Society visit BabyCell's State-of-the-art 'Cell Processing Centre'

The Mumbai Obstetrics and Gynecological Society's conference held at a Lonavala resort on the 14th of July, 2013 was followed by 'Monsoon Dhamaka' at BabyCell's 'Cell Processing Centre'. Over 50 doctors toured the state-of-the-art facility guided by Lab Director Dr. Vinayak Kedage and CSO Mr. Satyen Sanghavi. Also present was Technical Director Dr. Charul Bhanji. The doctors were felicitated through a plantation activity whereby a sapling with each doctor's name was planted in the centre's vicinity making it a memory forever. Many young doctors exchanged their views and research with the technical team of BabyCell and vice-a-versa. After hot 'chai' and refreshments the happy team bade farewell and started their journey back to Mumbai.



Doctor's team at BabyCell's 'Cell Processing Centre'

Plantation activity at BabyCell's 'Cell Processing Centre'

